

# Privacy Policy

**Effective Date: 7/19/2025**

At **The Legacy Dance Studio**, we value your privacy and are committed to protecting the personal information of our students and their families. This Privacy Policy explains how we collect, use, and safeguard your information when you interact with us online or in person.

---

## 1. Information We Collect

We may collect the following types of information:

- Student and parent/guardian names
  - Contact details (email, phone number, address)
  - Dancer's birthdate and age
  - Medical or emergency contact information
  - Payment and billing information
  - Photos and videos (see Media Use section)
- 

## 2. How We Collect Information

We may collect your information through:

- Class, camp, or event registrations
  - Online forms, waivers, or sign-ups
  - Studio communications via email, phone, or text
  - Participation in performances, rehearsals, or studio activities
  - In-person paperwork or studio check-in systems
- 

## 3. How We Use Your Information

Your information is used to:

- Register dancers for classes and maintain student records
- Communicate important updates or changes regarding classes, events, or studio policies
- Process tuition payments and issue receipts
- Ensure the safety and well-being of all dancers

- Promote our programs and showcase student achievements (see Media Use)
- 

#### **4. Sharing Your Information**

We do not sell or rent your information to third parties. We may share your information only when necessary with:

- Trusted third-party service providers (e.g., payment processors or scheduling software)
- Emergency medical personnel if required for health or safety
- Event or competition organizers, if your dancer is participating

All third parties we work with are expected to uphold the same privacy and security standards.

---

#### **5. Media Use**

Photos and videos taken during classes, events, performances, or in-studio activities may be used by The Legacy Dance Studio for promotional purposes, including but not limited to our website, social media, print materials, and advertisements.

By enrolling at The Legacy Dance Studio, you acknowledge and agree that your dancer may be photographed or recorded and that these images may be used publicly. We do not offer a media opt-out policy.

All media is used in a respectful, professional manner to reflect the positive and supportive environment of our studio.

---

#### **6. Data Security**

We take the protection of your information seriously. All data is stored securely, and any online transactions (such as registration or payments) are encrypted. Owners, Contractors, or Staff and service providers with access to your information are trained in maintaining confidentiality and data security.

---

#### **7. Your Rights**

You have the right to:

- Request access to the personal information we have on file for you or your dancer
- Request corrections or updates to that information
- Request deletion of certain data, where legally permitted (note: some data may be required for billing, legal, or safety reasons)

To make a request, please contact us using the information below.


---


## 8. Contact Us

If you have questions or concerns about this Privacy Policy, your information, or any part of our data practices, please contact:

### **The Legacy Dance Studio**

Port Orange, Florida

 shannon@thelegacydancestudio.com

 386-295-9298

<https://thelegacydancestudio.com/>